



AVENTURA PLAZA

Lechería (Venezuela)

The Aventura Plaza shopping mall is located on Lechería's Avenida Principal, right in the middle of the community of Diego Bautista Urbaneja, a thriving tourist area. Aventura Plaza is managed by the company Salida Fácil, whose shareholders have been running shopping malls since 1955.

Salida Fácil was founded so as to centralize their activities and implement an online surveillance system for all their company locations. This project will be implemented with the gradual introduction of the SKIDATA systems at each of their locations.

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Projektdetails

Installation date	May 2012
Locations / head offices	196
Entrances	2
Exits	2
Automated payment machines	2
Number plate recognition / patent	Quercus
Integrated vehicle profile storage	Recorded by the CCTV cameras (surveillance camera system)
Integrations	LPR system (number plate recognition) Receipt printing machine

The Aventura Plaza mall is the company's third head location to put the SKIDATA barcoded ticket technology into place, moving them away from magnetic strip tickets which had previously caused problems. Cellphones would affect the magnetic strip on the tickets, which would distort stored information, often causing issues for customers on their way out.

The user interaction with automated payment machines was also changed by SKIDATA. By swapping the existing automated payment machines for SKIDATA Power.Cash ones, we were able to demonstrate their power and many advantages. The clients, who had previously hesitated to use an automated payment machine, today make use of the service offered by the SKIDATA system.

The shopping mall parking system is also equipped with an internet-based intercom, a camera surveillance system and a license-plate recognition system. They fully comply with the Venezuelan Norm COVENIN 2632-91 and 1811-91, and they are the only facility operator in the country to do so.

The end customer is getting better security, thanks to SKIDATA's implemented access control system and Quercus's LPR system, which both manage the printing of the code on the ticket. This makes it easy for the facility operator to see when two users are trying to cheat by switching tickets.